



FOR IMMEDIATE RELEASE

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“Diego Day” is Official!

SANTA ANA, CA – The Santa Ana Zoo, located at 1801 E. Chestnut Ave, was able to officially celebrate “Diego Day” at the Zoo with the help of the Orange County Performing Arts Center, and Councilmember Vincent F. Sarmiento.

Diego is an eight-year-old bilingual animal rescuer and nature expert that is the star of Nickelodeon’s Nick Jr. cartoon series “Go! Diego! Go!” On this day, children and their families were invited to the Zoo to listen to Diego read stories about his animal rescue adventures, and then he certified them as official Jaguar Experts!

Before the stories began, Councilmember Sarmiento announced that August 19th, 2007 was officially “Diego Day” with a beautiful proclamation about how Diego encourages children, and also about his favorite Diego, his son. This proclamation stated all of the wonderful things that “Go! Diego! Go! does for children and their families including inspiring children to “respond orally, and think out loud”. Diego also encourages children to use scientific thinking and investigative strategies.

After the storytelling, Diego and his friends invited the children and their families to play musical chairs, get their faces painted, and do fun crafts. The young explorers then embarked on a scavenger hunt throughout the Zoo to earn their Jaguar Expert

Badges! Guests of Diego were also given the chance to win passes to the Go! Diego! Go! Live show, and passes to the Zoo.

The Zoo is open daily from 10:00am-4:00pm. Maps and general admission information are available on the Zoo's website at www.santaanazoo.org. If you would like to become a member of the Zoo, please call (714) 953-8555 x13.

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